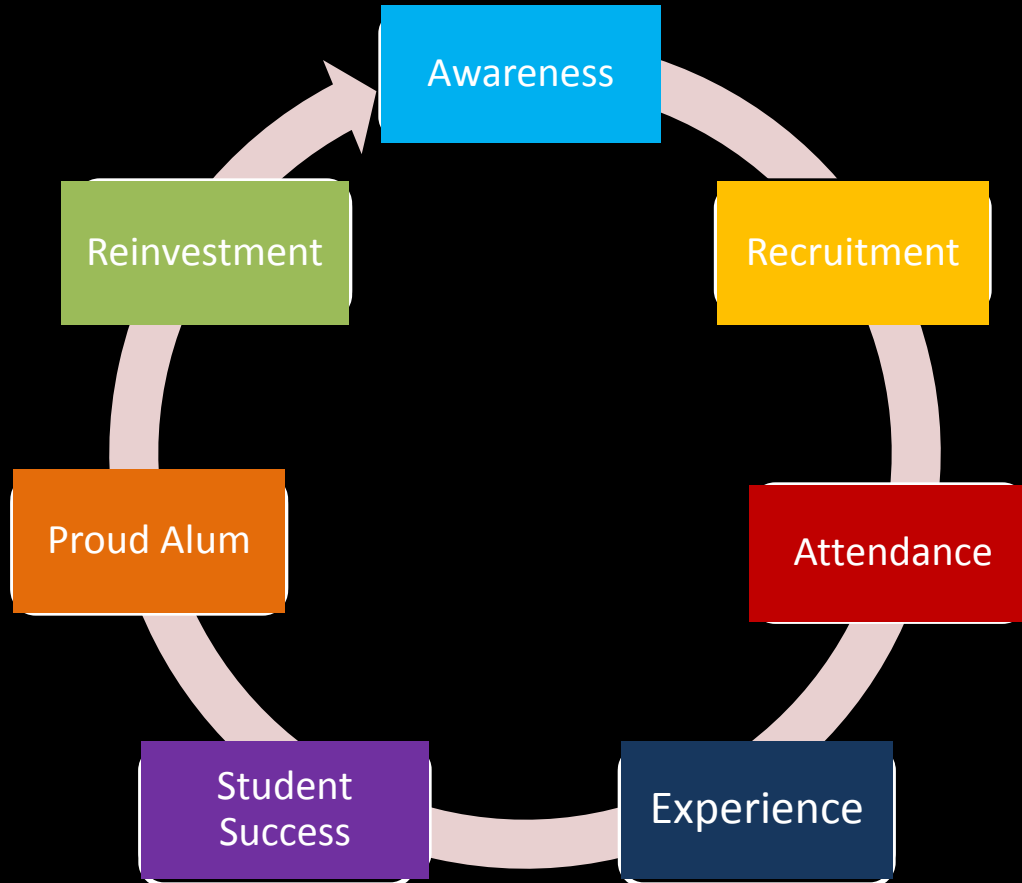


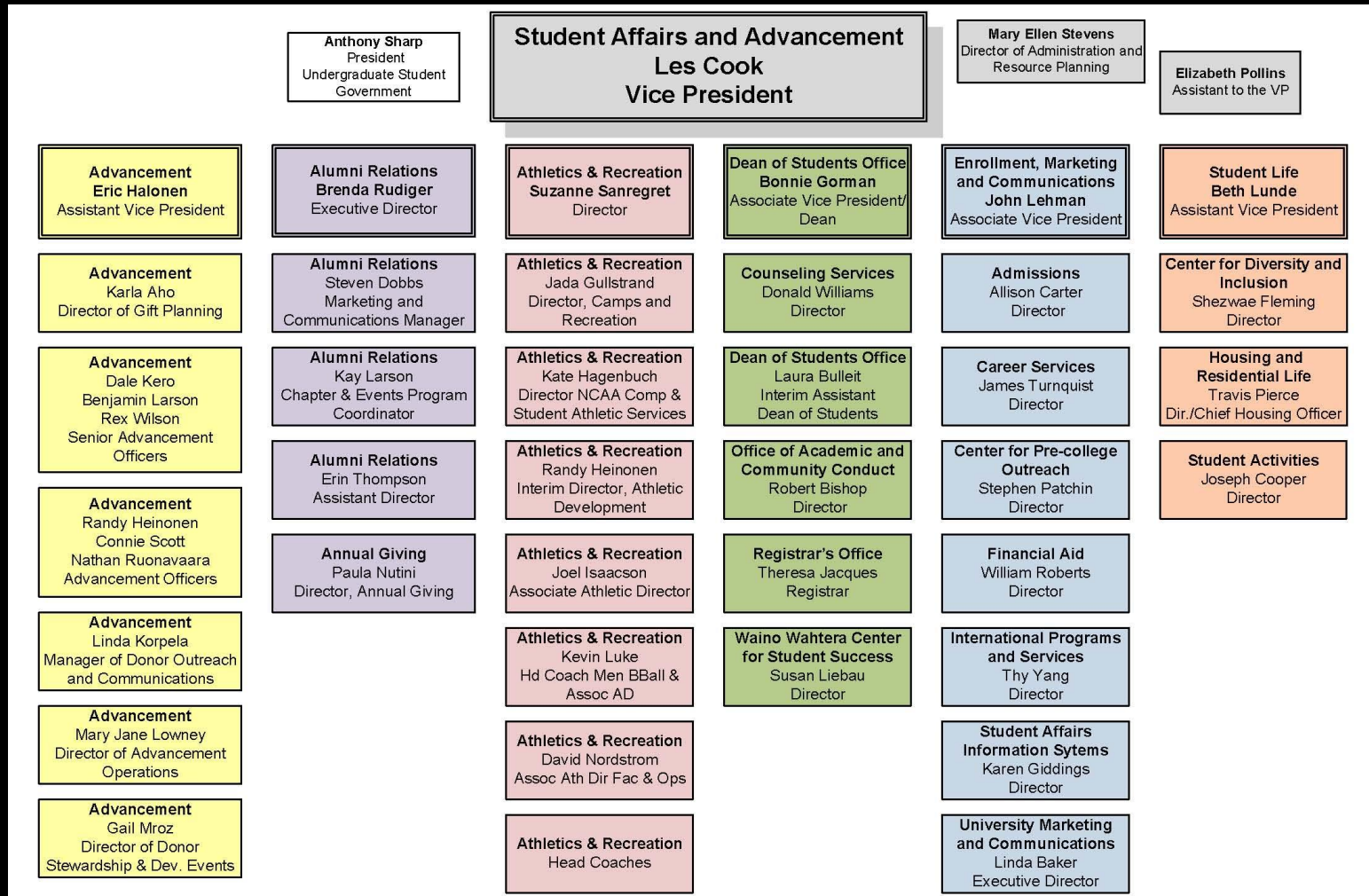
Student Affairs and Advancement update
Presentation to University Senate
December 11, 2013



Life Cycle of Engagement



Student Affairs and Advancement



Fall 2014 Undergraduate Enrollment Update

	2013	2014	Change	
Total apps	4,148	4,294	146	3.5%
Admits	2,973	3,105	132	4%
Deposits	249	384	135	54%

As of Nov. 30, 2013

Fall 2014 Graduate Student Applicants

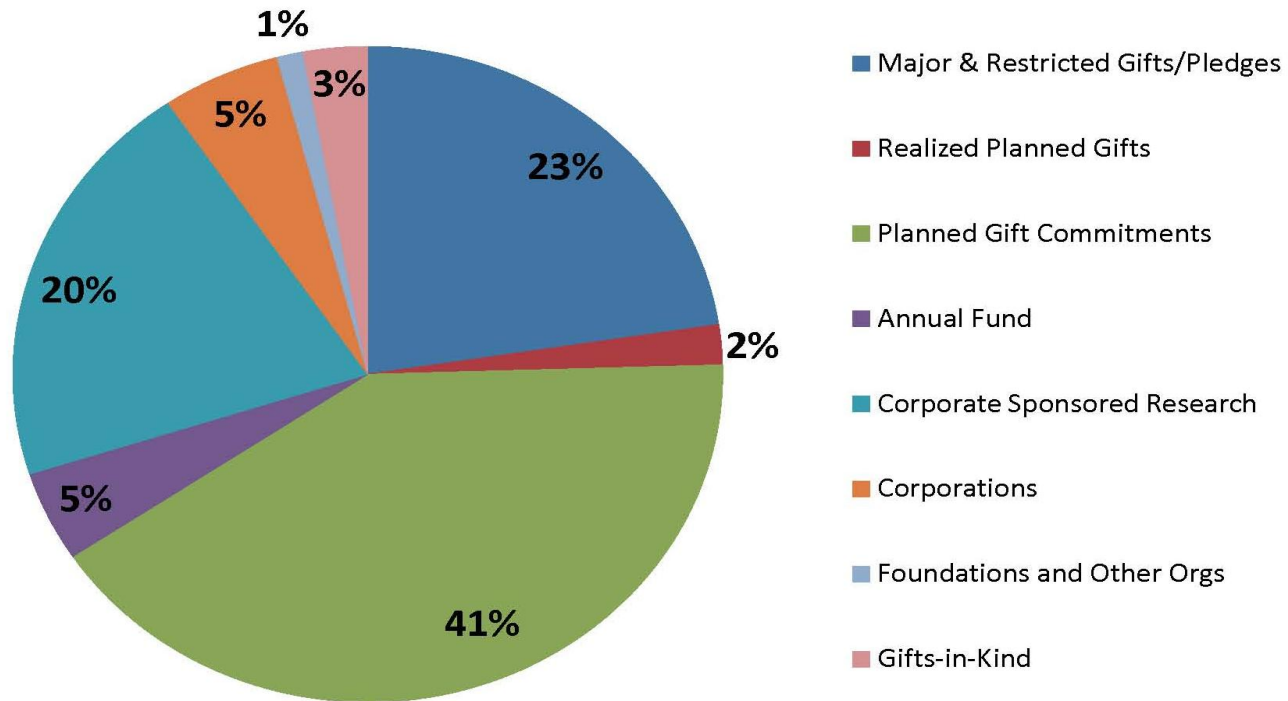
	2013	2014	Change	
Master	507	720	213	42%
Ph.D.	281	330	49	17%

As of Nov 30, 2013

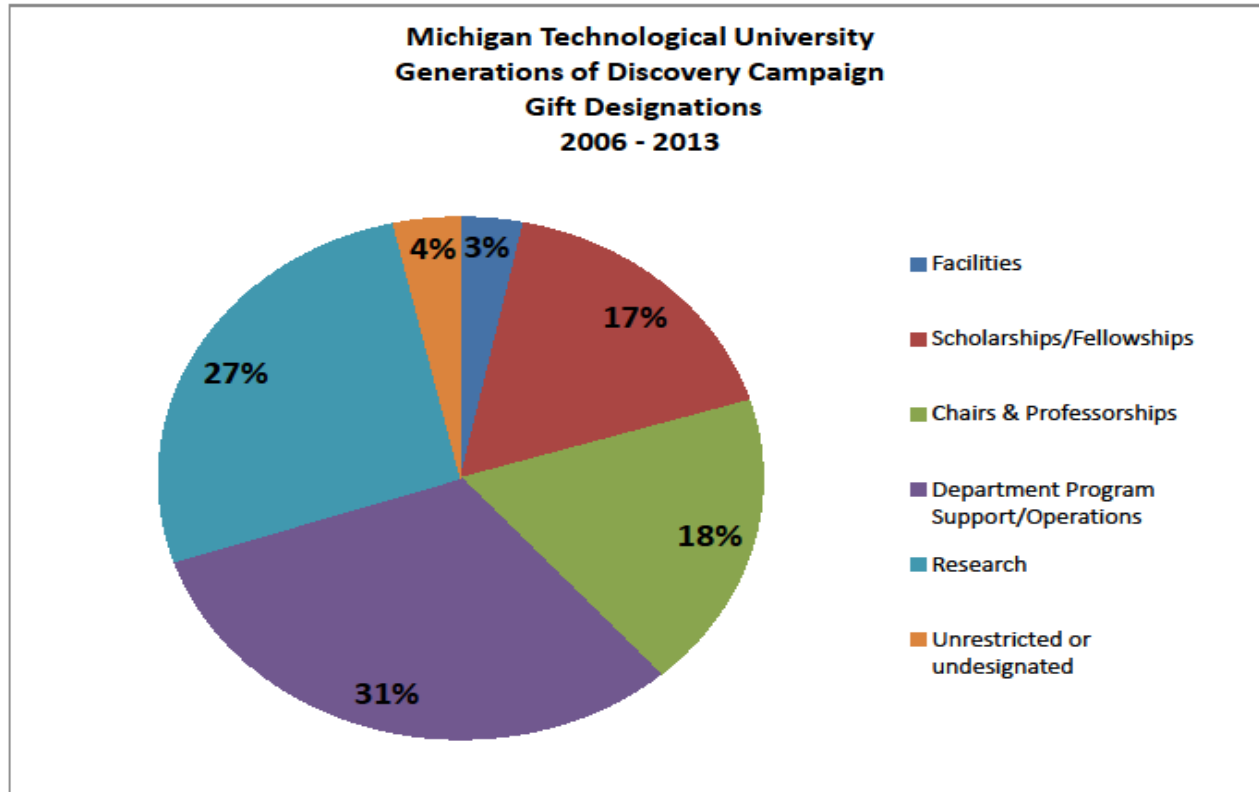
Campaign Success

\$215,366,353

Michigan Technological University
Generations of Discovery Campaign
Funds Raised by Category
2006 - 2013

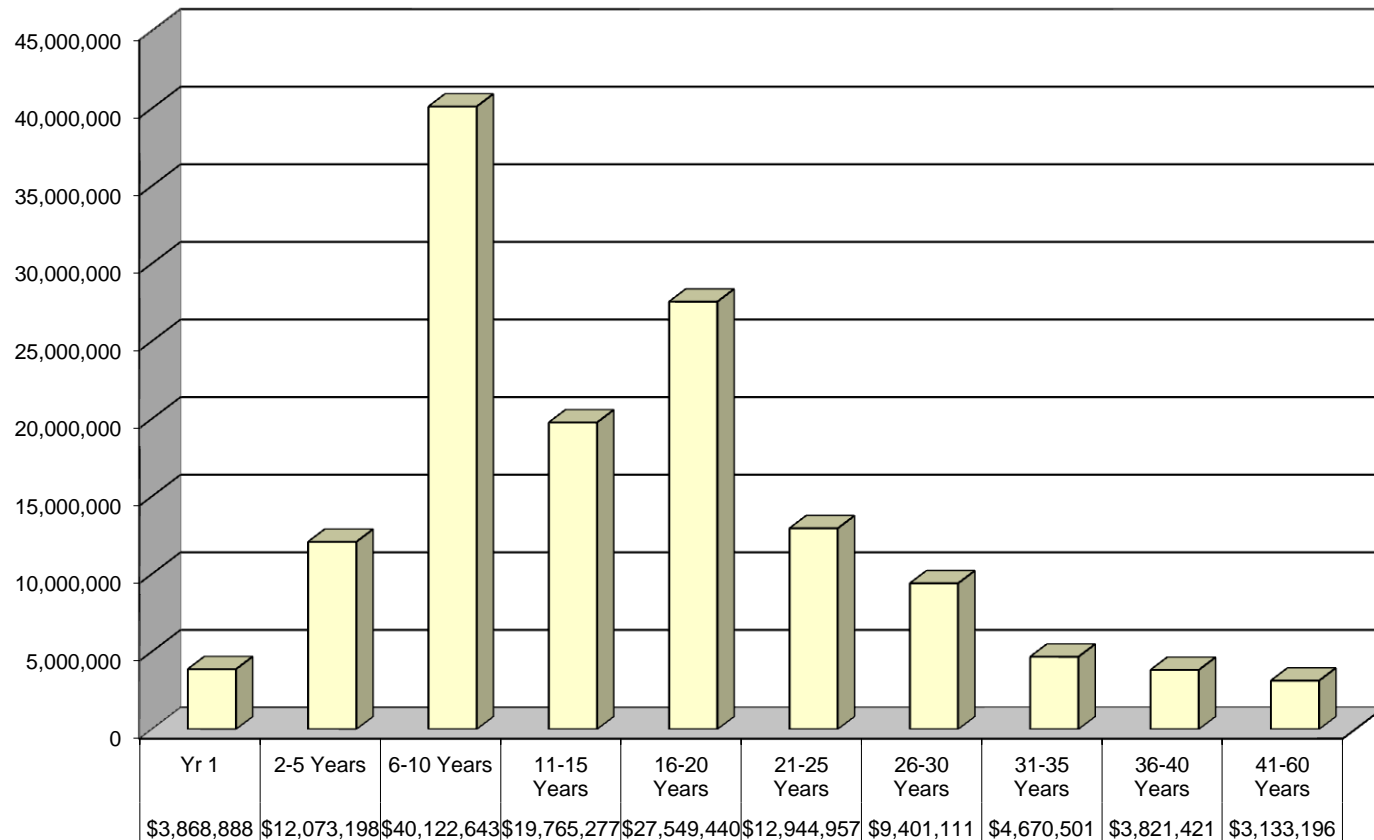


What are the funds raised committed to?



When do we anticipate we may see the \$

Michigan Tech Fund Planned
Giving Registry (\$137,350,630.08) - Actuarial Expectancy by Year



Advancement/Development Planning

FY14 Overarching Goals

- Raise \$30.8 million of private support.
- Increase fundraising outreach with schools and departments.
- Finalize post campaign organizational structure.
- Embrace and support new President's Advancement Council

Progress toward our goal

July 1, 2013 through November 30, 2013

	FY14 Goal	Actual	% Realized
Restricted individual Gifts			
Major	\$8.00	\$1.52	19%
Other	1.30	0.73	56%
Planned gifts	11.00	6.29	57%
Annual fund	1.50	0.60	40%
Corp Sponsored Research	5.00	5.15	103%
Corporations	3.00	0.84	28%
Foundations & Other	0.50	0.15	30%
Gifts-in-kind	0.50	0.11	22%
Total	\$30.80	\$15.40	50%

Outstanding Asks

Individuals - \$41,665,546

Corporate - \$4,759,424

Questions

