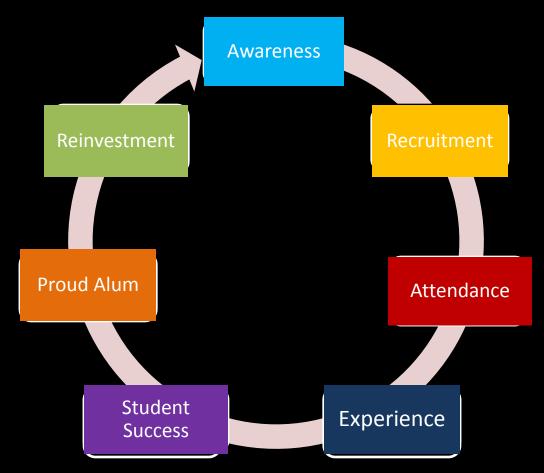




Life Cycle of Engagement





Student Affairs and Advancement

Anthony Sharp President Undergraduate Student Government

Student Affairs and Advancement Les Cook Vice President

Mary Ellen Stevens Director of Administration and Resource Planning

Elizabeth Pollins Assistant to the VP

Advancement Eric Halonen Assistant Vice President

Brenda Rudiger **Executive Director**

Alumni Relations

Athletics & Recreation Suzanne Sanregret Director

Dean of Students Office **Bonnie Gorman** Associate Vice President/ Dean

Enrollment, Marketing and Communications John Lehman Associate Vice President

Student Life Beth Lunde Assistant Vice President

Advancement Karla Aho Director of Gift Planning

Alumni Relations Steven Dobbs Marketing and Communications Manager Athletics & Recreation Jada Gullstrand Director, Camps and Recreation

Counseling Services Donald Williams Director

Admissions Allison Carter Director

Center for Diversity and Inclusion Shezwae Fleming Director

Advancement

Dale Kero

Alumni Relations Kay Larson Chapter & Events Program Coordinator

Athletics & Recreation Kate Hagenbuch Director NCAA Comp & Student Athletic Services Dean of Students Office Laura Bulleit Interim Assistant Dean of Students

Career Services James Turnquist Director

Housing and Residential Life Travis Pierce Dir./Chief Housing Officer

Benjamin Larson Rex Wilson Senior Advancement Officers

Alumni Relations Erin Thompson Assistant Director

Athletics & Recreation Randy Heinonen Interim Director, Athletic Development

Office of Academic and **Community Conduct** Robert Bishop Director

Registrar's Office

Theresa Jacques

Registrar

Center for Pre-college Outreach Stephen Patchin Director

Student Activities Joseph Cooper Director

Randy Heinonen Connie Scott Nathan Ruonavaara Advancement Officers

Advancement

Annual Giving Paula Nutini Director, Annual Giving

Athletics & Recreation Joel Isaacson Associate Athletic Director

Kevin Luke

Assoc AD

Athletics & Recreation

David Nordstrom

Assoc Ath Dir Fac & Ops

Athletics & Recreation

Head Coaches

Athletics & Recreation Hd Coach Men BBall &

Waino Wahtera Center for Student Success Susan Liebau Director

Financial Aid William Roberts Director

International Programs and Services Thy Yang Director

Student Affairs Information Sytems Karen Giddings Director

University Marketing and Communications Linda Baker Executive Director

Advancement Linda Korpela Manager of Donor Outreach and Communications

Advancement Mary Jane Lowney Director of Advancement Operations

Advancement Gail Mroz Director of Donor Stewardship & Dev. Events



Fall 2014 Undergraduate Enrollment Update

	2013	2014	Change
Total apps	4,148	4,294	146 3.5%
Admits	2,973	3,105	132 4%
Deposits	249	384	135 54%



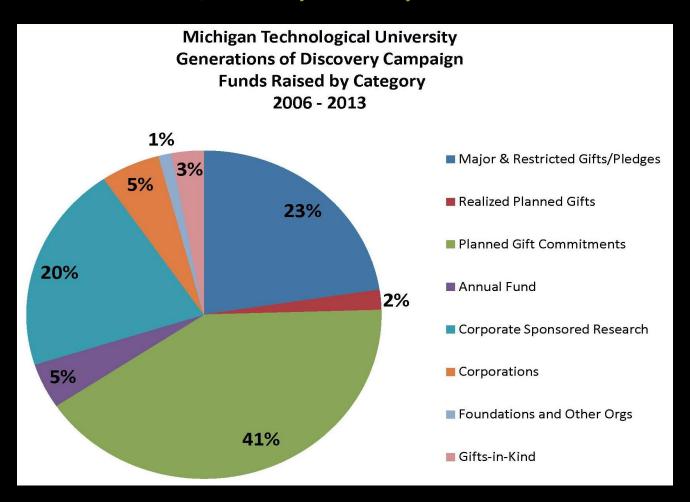
Fall 2014 Graduate Student Applicants

	2013	2014	Change
Master	507	720	213 42%
Ph.D.	281	330	49 17%



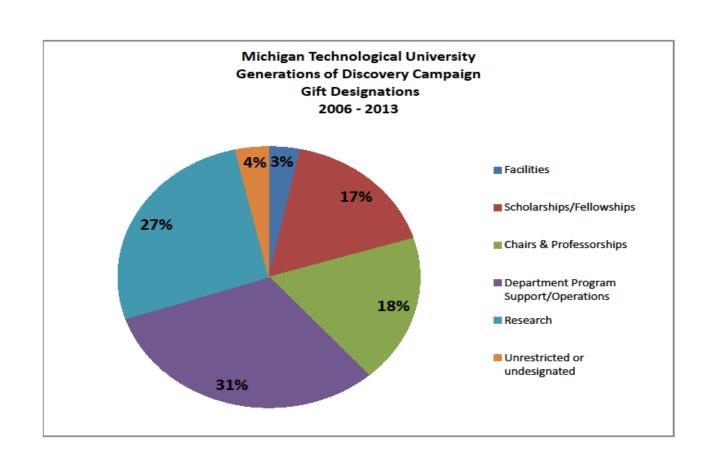
Campaign Success

\$215, 366,353





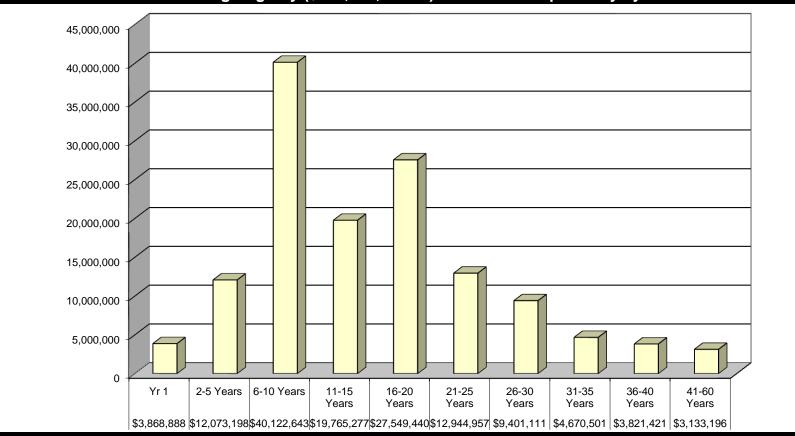
What are the funds raised committed to?





When do we anticipate we may see the \$

Michigan Tech Fund Planned
Giving Registry (\$137,350,630.08) - Actuarial Expectancy by Year





Advancement/Development Planning

FY14 Overarching Goals

- Raise \$30.8 million of private support.
- Increase fundraising outreach with schools and departments.
- Finalize post campaign organizational structure.
- Embrace and support new President's Advancement Council



Progress toward our goal

July 1, 2013 through November 30, 2013

	FY14 Goal Actual		% Realized
Restricted individual Gifts			
Major	\$8.00	\$1.52	19%
Other	1.30	0.73	56%
Planned gifts	11.00	6.29	57%
Annual fund	1.50	0.60	40%
Corp Sponsored Research	5.00	5.15	103%
Corporations	3.00	0.84	28%
Foundations & Other	0.50	0.15	30%
Gifts-in-kind	0.50	0.11	22%
Total	\$30.80	\$15.40	50%



Outstanding Asks

Individuals - \$41,665,546 Corporate - \$4,759,424



