Student Affairs and Advancement update Presentation to University Senate December 11, 2013


## Life Cycle of Engagement



Create the Future

## Student Affairs and Advancement

Advancement Eric Halonen Assistant Vice President

| Advancement |
| :---: |
| Karla Aho |
| Director of Gift Planning |



## Student Affairs and Advancement Les Cook Vice President

| Alumni Relations |
| :---: |
| Steven Dobbs |
| Marketing and |
| Communications Manager |$|$| Alumni Relations |
| :---: |
| Kay Larson |
| Chapter \& Events Program |
| Coordinator |

> Alumni Relations
> Erin Thompson

Assistant Director


Athletics \& Recreation
Joel Isaacson
Associate Athletic Director

| Athletics \& Recreation |
| :---: |
| Kevin Luke |
|  |
| Assoc AD |

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\begin{gathered}
\text { Athletics \& Recreation } \\
\text { David Nordstrom } \\
\text { Assoc Ath Dir Fac \& Ops } \\
\hline \begin{array}{c}
\text { Athletics \& Recreation } \\
\text { Head Coaches }
\end{array}
\end{gathered}
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Counseling Services Donald Williams Director

Dean of Students Office
Laura Bulleit
Interim Assistant
Dean of Students
Office of Academic and
Community Conduc
Director

> Registrar's Office Theresa Jacques Registrar

Waino Wahtera Center
for Student Success
Susan Liebau
Director

| Mary Ellen Ste vens |
| :---: |
| Director of Administration and |
| Resource Planning |

## Elizabeth Pollins Assistant to the VP

Student Life Beth Lunde Assistant Vice President

Center for Diversity and Inclusion

> Shezwae Fleming

Director


Housing and
Residential Life
Travis Pierce
Dir./Chief Housing Officer
Enrollment, Marketing and Communications

John Lehman


International Programs
and Services Thy Yang Director

> | Student Affairs |
| :--- |
| Information Sytems |
| Karen Giddings |
| Director |

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\begin{gathered}
\text { University Marketing } \\
\text { and Communications } \\
\text { Linda Baker } \\
\text { Fxecutive Director }
\end{gathered}
$$

# Fall 2014 Undergraduate Enrollment Update 

|  | 2013 | 2014 | Change |  |
| :--- | ---: | ---: | ---: | :--- |
|  |  |  |  |  |
| Total apps | 4,148 | 4,294 | 146 | $3.5 \%$ |
| Admits | 2,973 | 3,105 | 132 | $4 \%$ |
| Deposits | 249 | 384 | 135 | $54 \%$ |

## Fall 2014 Graduate Student Applicants

| 2013 | 2014 | Change |  |
| :--- | ---: | ---: | ---: |
|  |  |  |  |
| 507 | 720 | 213 | $42 \%$ |
| 281 | 330 | 49 | $17 \%$ |

## Campaign Success \$215, 366,353



## What are the funds raised committed to?



Create the Future

## When do we anticipate we may see the \$

Michigan Tech Fund Planned
Giving Registry ( $\$ 137,350,630.08$ ) - Actuarial Expectancy by Year


## Advancement/Development Planning

## FY14 Overarching Goals

$>$ Raise $\$ 30.8$ million of private support.
$>$ Increase fundraising outreach with schools and departments.
$>$ Finalize post campaign organizational structure.
>Embrace and support new President's Advancement Council

# Progress toward our goal 

 July 1, 2013 through November 30, 2013
## FY14 Goal Actual \% Realized

Restricted individual Gifts
Major
Other
Planned gifts
Annual fund
Corp Sponsored Research
Corporations
Foundations \& Other
Gifts-in-kind
Total

| $\$ 8.00$ | $\$ 1.52$ | $19 \%$ |
| ---: | ---: | ---: |
| 1.30 | 0.73 | $56 \%$ |
| 11.00 | 6.29 | $57 \%$ |
| 1.50 | 0.60 | $40 \%$ |
| 5.00 | 5.15 | $103 \%$ |
| 3.00 | 0.84 | $28 \%$ |
| 0.50 | 0.15 | $30 \%$ |
| 0.50 | 0.11 | $22 \%$ |
| $\$ 30.80$ | $\$ 15.40$ | $50 \%$ |

## Outstanding Asks

## Individuals - \$41,665,546 Corporate - \$4,759,424

