

Van Pelt and Opie Library's Patent & Trademark Resource Center



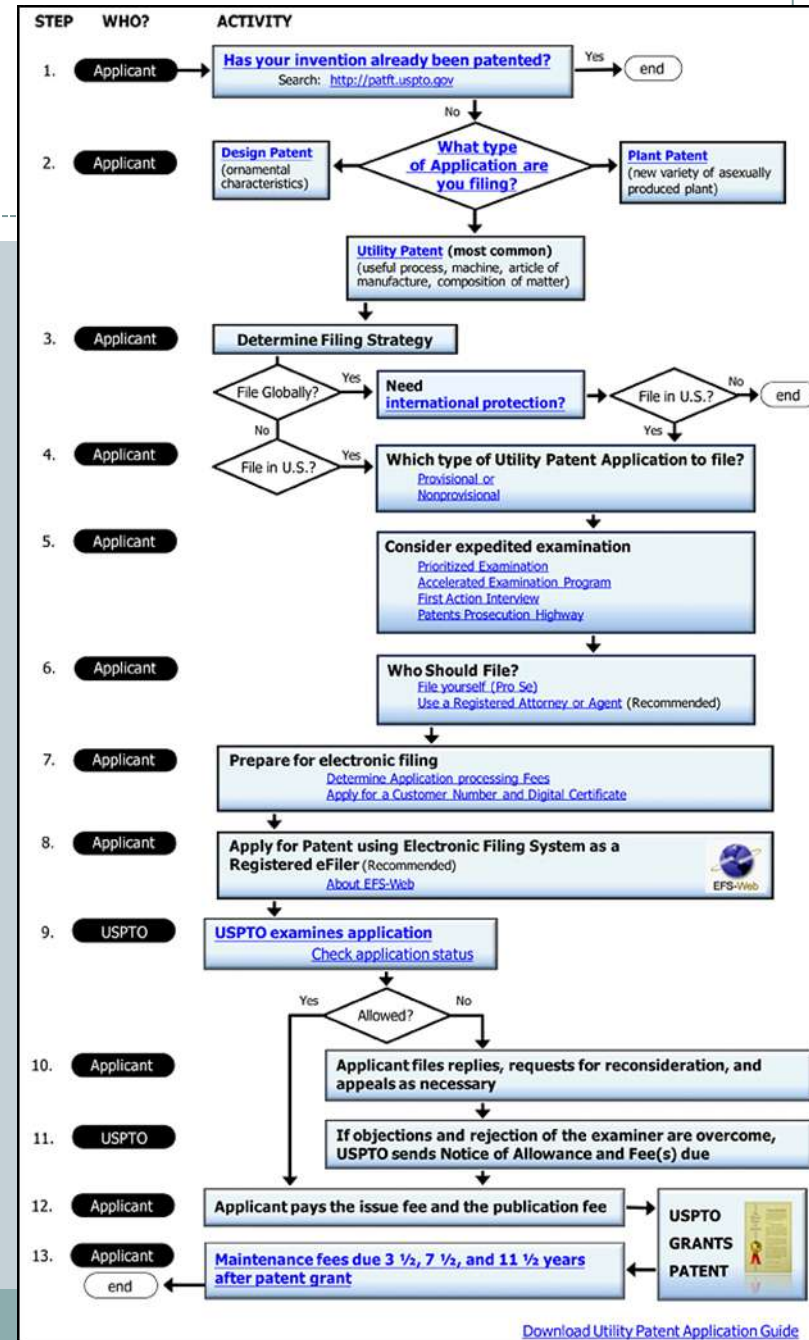
November 2013



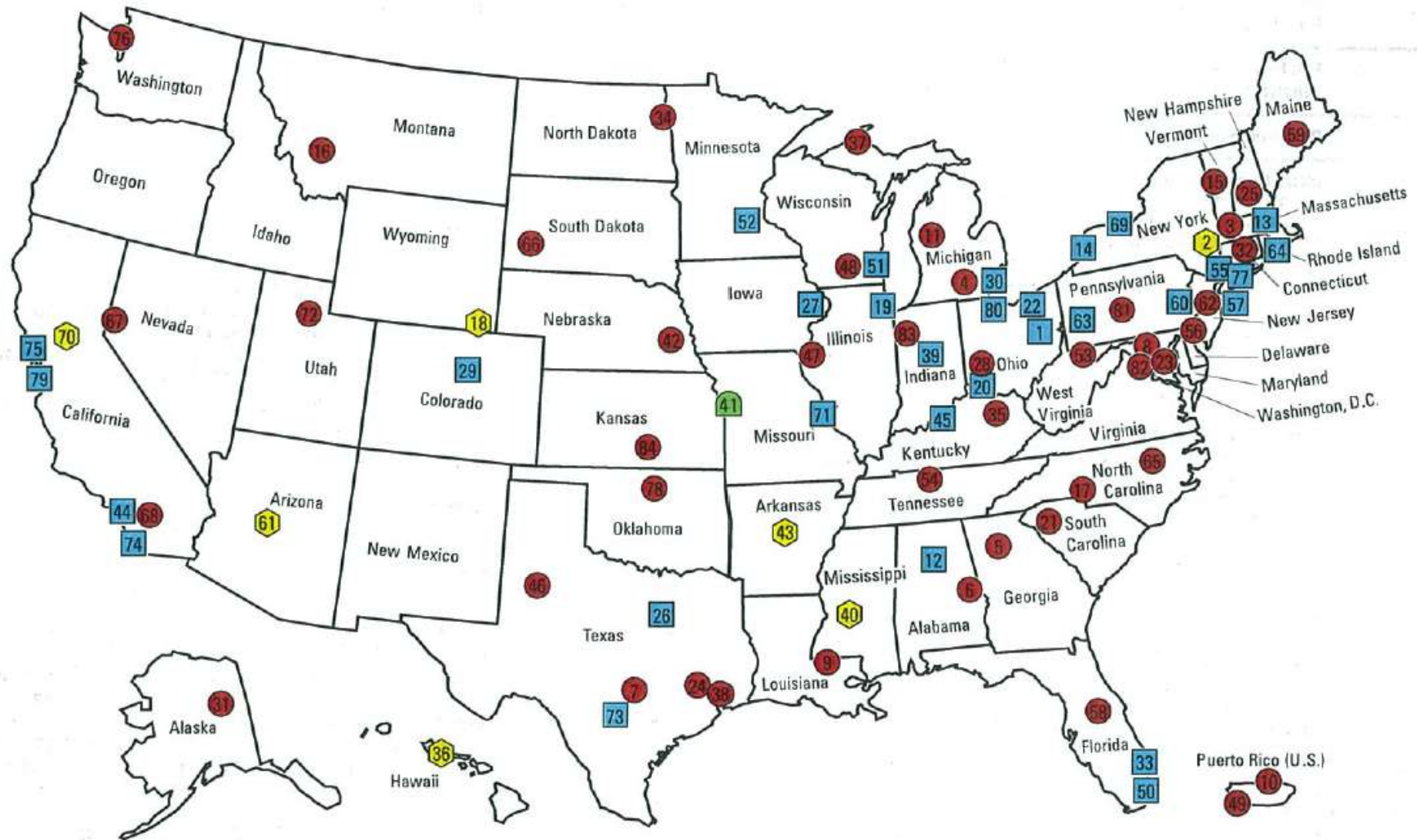
What is a PTRC?

- Designated library committed to helping patrons find information about patents and trademarks
- Currently 84 across US

PTRCs provide information & resources to help people navigate this process. →
...as well as other reasons to search for patents or trademarks



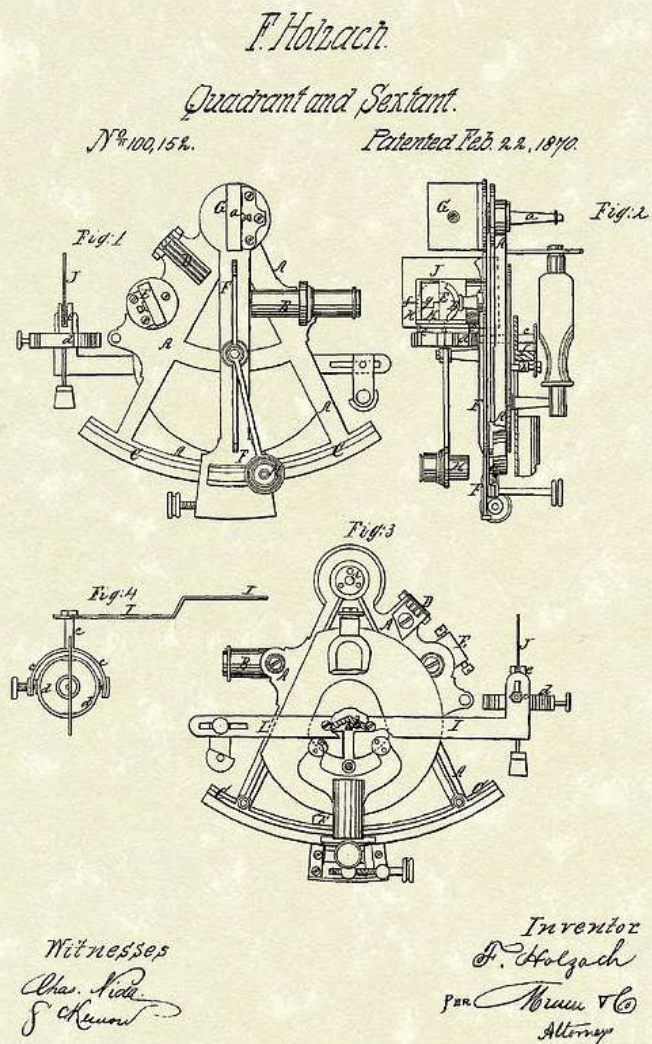
PATENT AND TRADEMARK RESOURCE CENTERS



PTRC Services

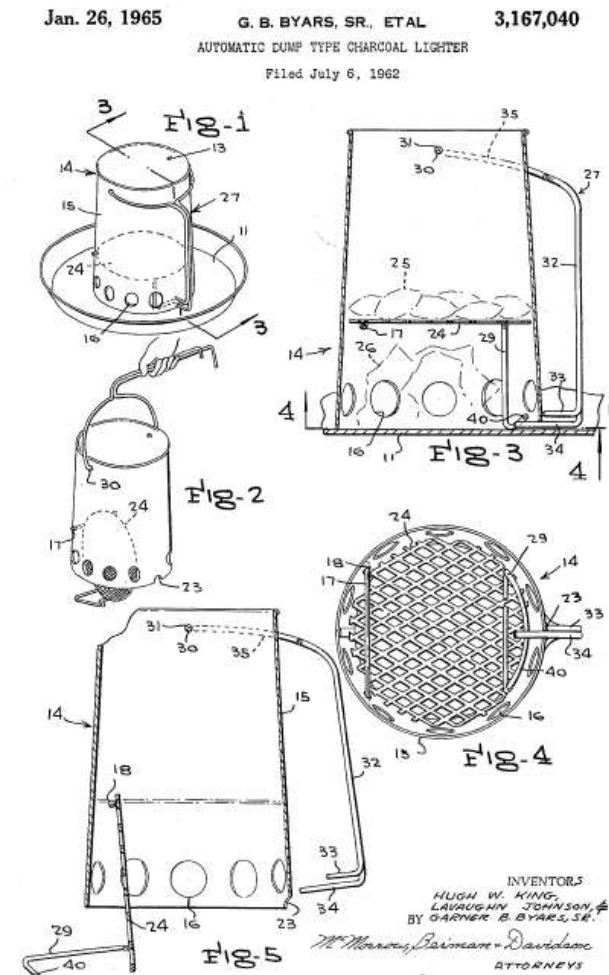


- All services available to university members and local community:
 - Free by-appointment patent/trademark searching consultations with trained librarians
 - Free workshops and other informational resources
 - Dedicated private searching area/room with by-appointment access to robust patent searching databases (PubWEST and PubEAST)



USPTO Support for PTRCs

- Access to PubWEST and PubEAST databases
- Workshop & informational display materials
- PTRC-only contact information to USPTO for immediate assistance
- Yearly training seminar for PTRC librarians at USPTO headquarters
- Training webinars for librarians upon request



Benefits to Michigan Tech



- Increased patent searching functionality for faculty, staff, and students– librarians trained to help!
 - Historical information
 - Technical information
 - Market research
 - Invention novelty searching
- Help conducting a thorough trademark search
 - Company research
 - Trademarking your own product
- Increased recognition within intellectual property community.

PTRC Representative:

Sarah Lucchesi, Instruction Librarian

906-487-3379

reflib@mtu.edu

<http://www.mtu.edu/library/ptrc>

Next workshops:

Basic & Advanced Patent Searching,
February 2014

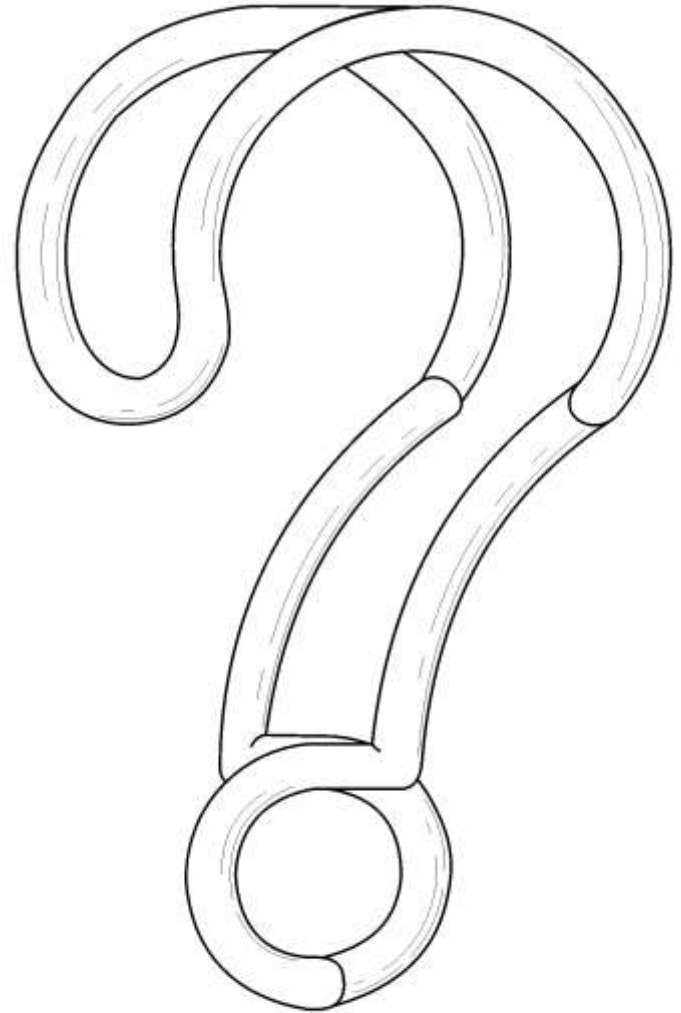


FIG. 1