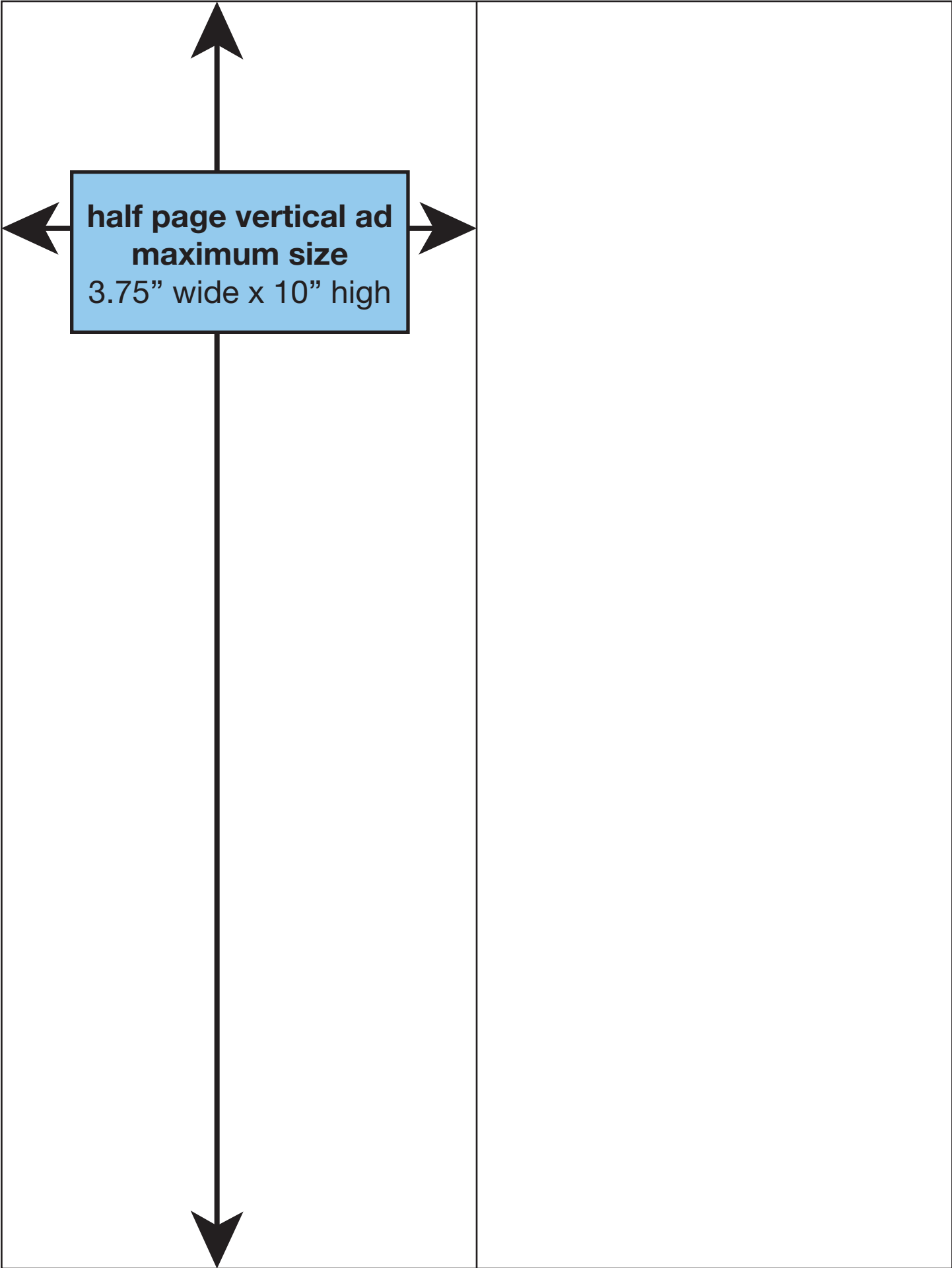


half page horizontal ad
maximum size
7.5" wide x 5" high



half page vertical ad
maximum size
3.75" wide x 10" high

The diagram shows a vertical rectangular page layout. A blue box in the upper left quadrant contains the text. Four black arrows point outwards from the box: one up, one down, one left, and one right, indicating the dimensions of the ad space. The page is divided into two vertical columns by a thin line on the right side.

**quarter page ad
maximum size
3.75" wide x 5" high**

