

Memo

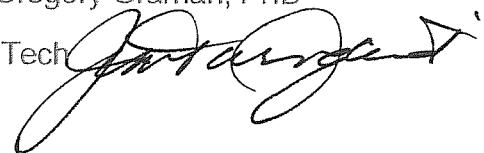
To: Dr. Gene Klippel, PhD, Dr. Dana Johnson, PhD, Dr. Gregory Graman, PhD

From: Jim Turnquist, Director of Career Services, Michigan Tech

CC:

Date: 9/10/2012

Re: Support for the Proposal for a Spinoff degree from "B.S. in Management" to "B.S. in Management with Concentration in Supply Chain and Operations Management"



As the Director of Career Services at Michigan Tech, I have had numerous discussions with employers as to their needs relative to types of employees they want to hire. In addition to engineering and Information Technology, several companies have indicated a very strong need for graduates in the area of Supply Chain Management. They informed me that the search for graduates in this area has been difficult. Several universities offer programs somewhat related to Supply Chain but not actual Supply Chain Management course work.

I have relayed to employers that Michigan Tech will begin offering a Concentration in Supply Chain Management and Operations Management. Immediately these companies stated they would be interested in recruiting graduates from this program. Kohler Company asked for a copy of the syllabus. I have conducted an indirect survey of companies to see their possible interest in Supply Chain graduates. Of the companies I talked with, all asked how soon the graduates would be available.

I highly endorse the Supply Chain and Operations Management Concentration. This program would draw more employers towards the School of Business and Economics. Also, I request that resources be provided to help make the program viable and compete with other institutions which offer this degree program.

Thank you for considering my petition. If you have any questions, please feel free to contact me.