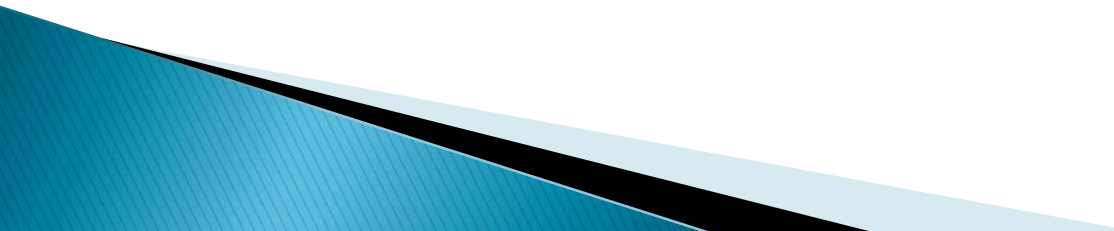
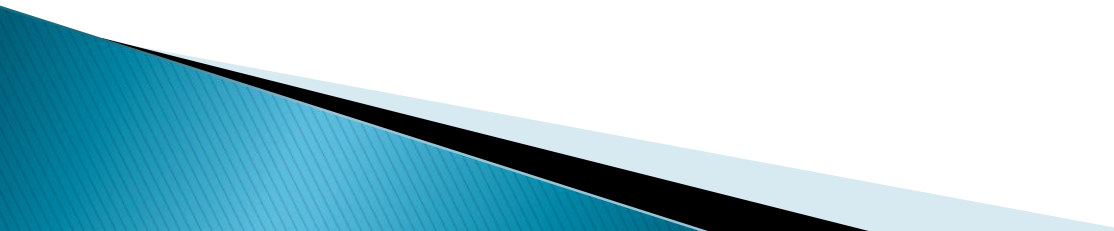


Tobacco Free Campus Overview

Michigan Technological University
Fall 2012

Timeline of how we got to where we are today

- ▶ 1994 – University Senate passes Proposal 16-94 Recommendation for a Smoke Free Campus
 - ▶ 2000 – Board of Control Policy 15.6 states, “Smoking is prohibited except where permitted by the administration.”
 - ▶ 2005 – Smoking areas near building entrances are designated. Campus maps with designated smoking areas are created and distributed to campus.
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- ❑ 2007-12- Over period of 5 years smoking/tobacco free campus discussion occurred 14 different times at Student Commission Meetings.
 - ▶ 2007 - All university residential living areas are designated smoke free.
 - ▶ 2010 – Smoking/tobacco use survey is sent out to all students in spring/summer to all students/faculty and staff.
 - ▶ 2010 – Working group established to review findings of survey; explore potential solutions; provide recommendations to the Executive Team.
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Smoking/tobacco survey

administered spring/summer 2010

- ▶ 45% response rate (161 faculty/408 staff)
- ▶ Do you smoke?
 - 6.3%, yes, often
 - 4.2% yes, occasionally
 - 4.2% yes, rarely
 - 85.3% no (never, once did)
- ▶ Do you use chewing tobacco?
 - 3% yes (often, occasionally, rarely)
 - 97% no (never, once did)
- ▶ 36% response rate (2141 ugs/281 gr)
- ▶ Do you smoke?
 - 6.5%, yes, often
 - 7.5% yes, occasionally
 - 9.3% yes, rarely
 - 76.7% no (never, once did)
- ▶ Do you use chewing tobacco?
 - 8% yes (often, occasionally, rarely)
 - 92% no (never, once did)

Faculty / staff

Students

Smoking/tobacco survey cont.

- ▶ How do you feel about second-hand smoke?

1% I like it

18% I am indifferent

81% I do not like it

- Do you think smoking should be permitted on campus?

40% yes

50% no

10% I am indifferent

- ▶ How do you feel about second-hand smoke on campus?

2% I like it

29% I am indifferent

69% I do not like it

- Do you think smoking should be permitted on campus?

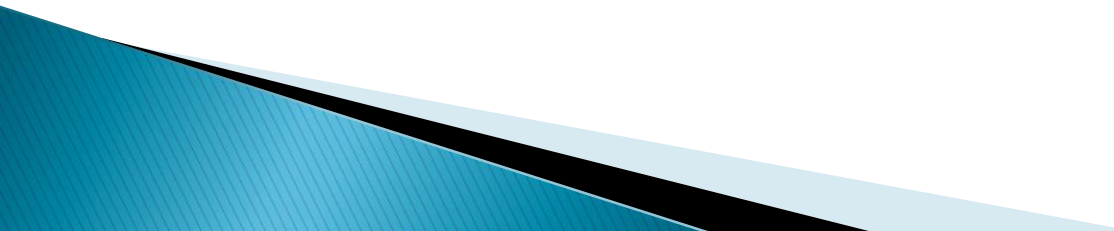
40% yes

45% no

15% I am indifferent

Faculty/staff

Students

- ▶ 2011 – spring – Recommendations received from the group:
 - Initiating a comprehensive educational campaign
 - Designating specific areas on campus where tobacco use is permitted
 - Posting consistent signage to communicate policy
 - Conducting educational programs aimed at prevention/cessation
 - Encouraging peer accountability/self-policing
 - Developing a 3-5 year plan to assess impact with goal of becoming a tobacco-free campus community
- 

- ▶ 2011 –Exec Team asks small group to review recommendations resulting in two options:
 - Option A – construct smoking shelters, develop campus education plan, new/additional signage, cost \$107k
 - Option B – new/additional signage, education, anti-littering campaign, cost \$20k

After Exec Team review, decision is made to proceed with becoming tobacco free in 18-24 months.

- ▶ 2011-12 – Another task force is established to determine how to proceed with becoming a tobacco-free campus.

Recommendations include:

- Announce that the University will go tobacco-free in May 2013
- Develop a comprehensive awareness campaign, educational programs, cessation and timeline for implementation

- ▶ 2012 Summer/Fall- Tobacco Free Campus Team is established; representatives include:
 - Bill Bulleit, Civil Engineering, University Senate
 - Kevin Cashell, Graduate Student Government
 - Jim Condratovich, Facilities Management
 - Brett Hamblin, Engineering Fundamentals
 - Reginald Hicks, Inter-Residence Hall Council
 - Renee Hiller, Human Resources
 - Audrey Johnson, Public Safety/Police Services
 - Eli Kartunnen, Undergraduate Student Government
 - Travis Pierce, Housing & Residence Life
 - Dennis Walikainen, University Marketing & Communications

 - Les Cook, ex officio

Next steps – fall 2012

- ▶ Exec Team has charged tobacco free campus team to move ahead with goal of becoming tobacco free fall semester 2013
Reasons- 3-5 year plan recommends total tobacco free, rising health care costs, litter/trash, welcoming campus environment
 - ▶ Ask University Senate to review/revise Senate Policy 16-94
 - ▶ Launch education/communication campaign, November 2012
 - ▶ Plan cessation/education prevention, spring/summer 2013
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